



ANNUAL PARTNERSHIP

The Boys & Girls Clubs of Mercer County (BGC Mercer), 501(c)3 non-profit organization, receives much of its funding from corporations and foundations who choose to form Annual Partnerships and commit to contributing to the Club on a yearly basis. This funding allows us to ensure that no young person is ever turned away from participating in our programs because of an inability to pay. Over 90% of our members receive financial assistance to attend the club partners provide this support.

Joining us as an Annual Partner can help your organization improve visibility and amplify your ability to have a positive impact in this community. We will work with each committed partner to create a customized partnership. We strive to build strong and lasting relationships, and to provide value back to the funding organization. Your Annual Partnership may include, employee engagement, recognition at events and on our social media, as well as other customized benefits.

There are three basic ways to become an Annual Partner:

- 1) Make a yearly commitment to support our organization and contribute in support of a specific program or initiative.
- 2) Invite us to apply for grant funding from your foundation or corporation.
- 3) Become the flagship sponsor of a program or event, receive special recognition at that event while being recognized as an Annual Partner for the whole year!



ANNUAL PARTNERSHIP BENEFITS

- ★ Recognition as an Annual Partner of BGC Mercer throughout the year
- ★ Special mention on social media at various times throughout the year
- ★ Logo on BGC Mercer partner page
- ★ Recognition in BGC Mercer Annual Report
- ★ Recognition at all events
- ★ The opportunity to be featured at one or more events, including a speaking role
- ★ Early access to Club volunteer opportunities
- ★ The opportunity to be our complimentary guest to a number of annual events
- ★ Aligning your name, business or foundation with an 85+ year old charity that inspires great futures!



ANNUAL PARTNERSHIP LEVELS

- CHAMPIONS OF YOUTH-** \$75,000+ Annually
- LEADERS FOR HOPE-** \$50,000-\$74,999 Annually
- DREAM BUILDERS-** \$35,000-\$49,999 Annually
- PATH PROVIDERS-** \$20,000-\$34,999 Annually
- CHANGE MAKERS-** \$15,000-\$19,999 Annually
- BRIGHT LIGHTS-** \$10,000-\$14,999 Annually

To learn about our current Annual Partners or becoming an Annual Partner of BGC Mercer go to <https://www.bgcmrcer.org/annualpartners> or contact Dave Anderson danderson@bgcmrcer.org or 609-392-3191 x112