BOYS & GIRLS CLUBS
OF MERCER COUNTY

2021 ANNUAL REPORT

WHATEVER IT TAKES
to Build Great Futures…in Years Like No Other

It goes without saying that the past year has been challenging and stressful. Fortunately, the Boys & Girls Clubs have a great support network, resources, and generous donors, which helped us through successfully. Many of our families have not been as lucky. While we are incredibly proud to have served hundreds of youth a day in full-day child care and summer camp, we are concerned about the additional youth that typically would have participated in our after school programs and camps. Where are they, how are they doing?

One thing we know for sure is that they have struggled this past year. Struggled to get online for school. Struggled to figure out online learning. Struggled with finding food to replace their school meals. Struggled with family situations due to stress or lack of employment. We know that most of Mercer County's at-risk youth have fallen further behind in school, in overall development, and social emotional learning during this Covid crisis. We are extremely worried that this gap will grow even greater if they don't get back into our programs. For many, it will be too large of a barrier to overcome.

That is why our organization has made a bold commitment to open six (6) new after school sites this school year. Bold in that we don't know what circumstances school will operate within this coming year, or exactly how we raise the $250,000 to leverage the additional funding to make it happen, or how our economy will or will not recover...we just know it has to happen. Our youth can't go through another year of not being connected to in-person learning, a caring adult, and staff supporting their social-emotional learning development.

While the safe thing for our organization would be to wait until things are on more stable ground to grow services, our youth and families can't afford the wait. There are lots of ways you can help our efforts personally or through your company or organization. Please reach out to us with your thoughts and questions. We can't do it alone.

David E. Anderson
President & CEO
Boys & Girls Clubs of Mercer County

THE YEAR by the numbers:

200
Youth Supported in Full-Day Remote Schooling

2,000
Meals Served Weekly

300
Campers Experience Summer Camp

15,142
Online Lessons Delivered

22
Scholarships Awarded for College/Career Education

16%
Increase in Social-Emotional-Learning Strengths

80%
Usage of Online Learning Tools Achieved

35%
of Students Increased Their Reading Levels

148
Community Members Employed During Pandemic

OVER **150** Volunteers Contribute to Sustaining Club Programs

RECOVERING AND GROWING WITH
Social Emotional Learning

With our mission to enable young people to reach their full potential as productive, caring, and responsible citizens, our BGC curriculum incorporates explicit Social and Emotional Learning (SEL) lessons. Especially during this pandemic, with less ordinary interactions and socializing, SEL supported our youth during stressful and difficult times.

"It's been helpful to teach the children to recognize their own emotions, where they're comfortable or feeling uncomfortable." said Erica, a 21st Century Tutor and Youth Development Staff member. "With understanding of how they feel, they can then identify how their classmates are feeling or how their peers are feeling and they can show empathy."

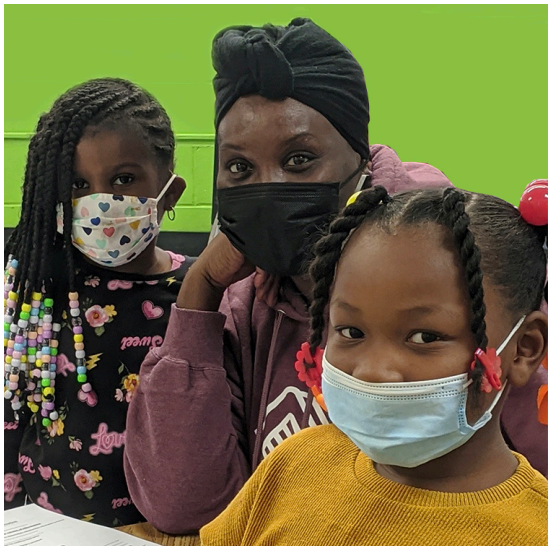
This year, we trained employees on SEL and designated specialists at each club site. Plus, we sent home to parents our first "Student Report Card" with SEL assessment data of their children in Spring 2021. We communicated how we helped members rated as "In Need" and shared best practices with parents for reinforcement at home. Early SEL results are promising: the number of youths characterized as "In Need" fell by 7%; whereas, the number of youths rating "Strength" increased by 9%.

In addition to our SEL curriculum and training our staff this year, the Club utilized "Sensory Rooms." These calming environments and trained staffs help youth ground themselves and process their feelings and emotions. We look forward to continuing to grow, heal and recover in our next year.

TENDING A GARDEN DURING A PANDEMIC

Volunteers to the Rescue!

When the pandemic hit and the Club closed for three months, two volunteers, Tarry Truitt and Jeanne Mzorack kept the two-lot garden on Centre Street alive and thriving. They prepared beds, planted, weeded and more. When the children returned for summer camp, students left their screens to learn and play in a beautiful, flowering, green oasis. Since Covid restrictions prevented volunteers from in-person interactions with kids, these two volunteers created materials, like videos, recipes, and online curriculum for the staff to use with their groups. When fall came with relaxed visitor restrictions and children doing remote schooling online at the Club inside, our master gardeners restarted their in-person workshops in nature, gardening, and healthy living. Once again, the outdoor garden became a preferred place to stimulate curiosity and offer relaxation, play, and purpose. During this time, Tarry and Jeanne groomed new garden manager Bryana Tiggett. Her enthusiasm and knowledge bloomed and spread to so many kids. The children found joy and purpose in the garden from planting and weeding to harvesting, eating, and cooking. We shared the bounty with our families and the community as well. Tarry said, "A garden needs constant tending, just like our kids. We thank them, our staff, corporate sponsors, and volunteers for continuing to tend our garden, and our kids, during pandemic times.



RISING TO THE CHALLENGE

Offering Full-Day Child Care, Meals, and Academic Support

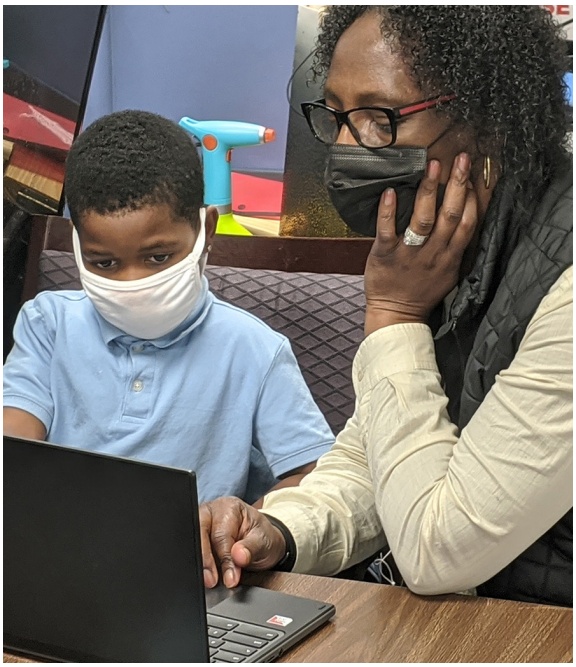
To sustain our community, families, and youth during the pandemic, BGC Mercer launched a full-day child care program to provide a safe, accessible, and nurturing environment for kids when school went 100% virtual. Each day, hundreds of children arrived at our two Community Centers to log into their virtual school day, so their parents could go to work. Many are essential workers or don't have the advantages of working from home. From early morning drop-off to pick-up after work, we supported them. We had to find and train staff, upgrade our Wi-Fi, increase our cleaning routines, and administer child care within required Covid-19 protocols. We helped students with their virtual schooling and provided multiple meals, afternoon enrichment activities, tutoring, and homework help. "Extremely grateful," "huge asset," 'my biggest support," said parents. "Going to the Club every day has given me something to look forward to," commented one child. We thank the many government agencies, foundations, corporations, and donors who together empowered us to make a big difference during these challenging times for our kids and families.

Reading for Success

With literacy as a prime focus, we delivered our Reading for Success program to students who attended our full-day and after school programs. During the past year, students engaged with over 15,000 lessons on Schoology, our learning management system. Students accessed Lexia, an adaptive online learning program customized for each child, and other reading activities through Schoology. The Lexia results showed that 35% of students advanced one or two grade levels in reading and language arts skills. And importantly, by Spring 2021, over 80% of Club members were regularly using the system, supporting reading skill maintenance and progress.

Lexia's assessment module allowed us to produce real-time student progress reports and customized action plans for each student. Parents also received progress reports weekly, and we provided additional resources to support learning at home. Generous donations of new books from several organizations allowed us to give away reading materials to our Club families.

We had fun with reading too! We celebrated Dr. Seuss week and Black History Month with a variety of initiatives to promote reading comprehension. We read for fun, enrichment, and success!



RECOGNIZING committed supporters

The Legacy Society honors those who have included BGCMercer in their estate plans or who have made other planned or endowment gifts.

BOYS & GIRLS CLUBS OF MERCER COUNTY
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James A. Vinson Family Fund
Russ & Sharon White

∞ Members who have passed.

BGCM FOUNDATION giving the gift of a great future

Formed in 2019, the Foundation, a separately governed and operated 501(c)(3) non-profit, builds the Club's endowment and plants roots for a future. The Foundation supports the mission of BGCM and funds educational scholarships and programs. The Champions for Youth designation recognizes foundation supporters who have contributed at a significant giving level.

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*Founding Member ¥ Champion of Youth

If you would like to discuss contributing to the BGCM Foundation, leaving your own legacy or creating an endowment fund, please contact Paula Levinsky, Director of Donor Services & Legacy Giving at plevinsky@bgcmercer.org or 609-392-3191 ext. 115

THANK YOU to our funding partners

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21st Century Community Learning Centers
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NJ Department of Agriculture
NJ Department of Children & Families
Novo Nordisk
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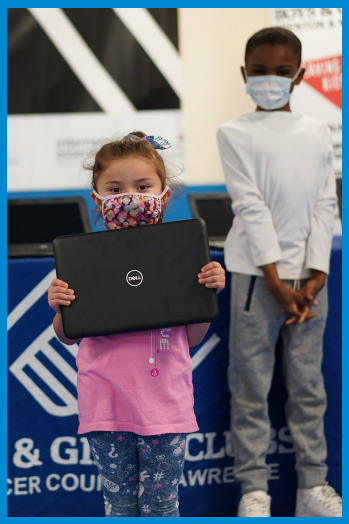

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The David and Marilyn Krupnick Foundation
The Horner Foundation
US Soccer Foundation

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Mercer County Divisioni of Youth Services
NJ Alliance of Boys & Girls Clubs Inc.
NJ Department of Agriculture
NJ Department of Children and Families
NJ Department of Community Affairs
NJ Department of Educuation
NJ Office of Faith Based Initiatives
US Department of Education 21st Century Learning Center
US Office of Juvenile Justice and Deliquency Prevention

PACF = Princeton Area Community Foundation

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PMBB Hoops Challenge
David and Allison Howe
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Start where you are.
Use what you have.
Do what you can.

- Arthur Ashe

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Giving hope to youth who need us the most.

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Thomas Sherry
Anand Shukla

Giving kids the tools to face any challenge

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Zvlin Fund of the PACF

ALWAYS A CHAMPION FOR YOUTH

Metta Cahill Gives Back

Metta, a Lawrenceville resident and a retired nurse-midwife, worked in Trenton for many years. In her 35-year career as a nurse-midwife, Metta met many families who depended on and benefited from Boys & Girls Clubs of Mercer County programs and services. Her patients would talk about how wonderful the after school and summer camp programs were for their kids. Kids felt safe going to the Club to do homework and engage in fun and educational activities.

Through her patients' testimonies about the Club, Metta felt and saw the Club's impact on Trenton's youth. She passed these stories along to the customers and other volunteers at the Bike Exchange. Since the Bike Exchange opened 11 years ago, Metta has volunteered to transport bikes from bike drives, repair bikes, and serve customers at the retail location, in addition to coordinating volunteer recognition events. Metta felt strongly about the Club and wanted to ensure the Club's long-term future by setting up a legacy gift. Her donation helps enable the Club to fulfill its mission and sustain an impact on Trenton-area youths for generations. She is proud to become a legacy society member.

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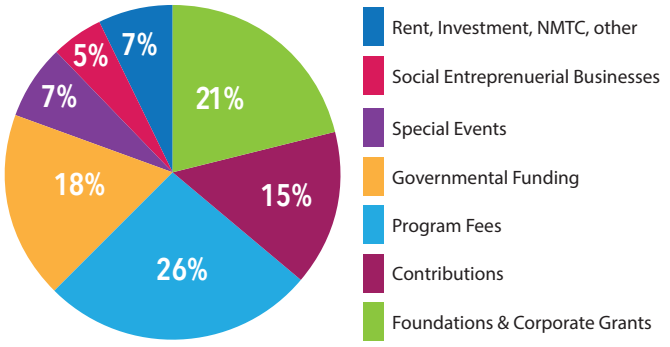
2021-22 EVENTS

College Career & Job Fair - October 21st
Run for Club Kids - All October
Teen STEM Conference - Nov 4th
Foundation Chair's Reception - Nov 9th

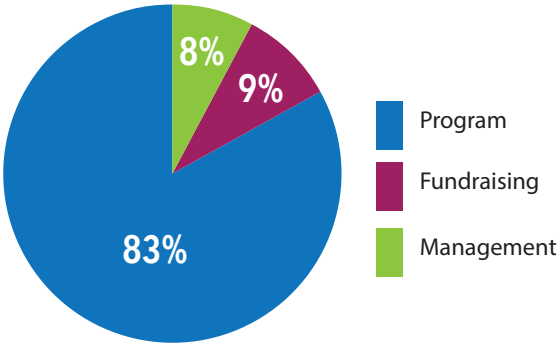
Coming in 2022

Youth Art Show
Youth of the Year
Math Day
85th Anniversary Celebration
Seniors Awards
Bike for Club Kids
Foundation Golf Outing

2021 OPERATING REVENUE: $5,033,497



2021 OPERATING EXPENSE: $4,679,744



YEAR IN REVIEW 2020 - 2021

	FY2021	%	FY2020
Foundations & Corporate Grants	1,067,071	21%	753,830
Contributions	779,796	15%	536,728
Program Fees	1,307,956	26%	1,555,042
Governmental Funding	924,949	18%	954,827
Special Events	340,119	7%	291,580
Membership Dues	11,233	0%	31,179
Social Entrepreneurial Businesses	255,523	5%	140,835
Rent, Investment, NMTC, other	346,850	7%	332,351
Total	5,033,497		4,596,372
Salaries, Taxes, Benefits	2,445,722	52%	2,680,414
Equipment and Supplies	347,426	7%	461,484
Contractors	235,580	5%	250,574
Special Events Costs	13,226	0%	10,181
Utilities and Repairs	104,044	2%	134,541
NMTC Expense	176,711	4%	175,276
Transportation	21,145	1%	178,735
Insurance	129,954	3%	144,338
Dues, Training, Rent, Postage, Misc	104,894	2%	108,674
Gifts to the Foundation/Endowment	1,101,042	23%	532,192
Total	4,679,744		4,676,409
Net Income	353,753		-80,037
Depreciation	-303,000		-294,011
PPPL#1	747,247		

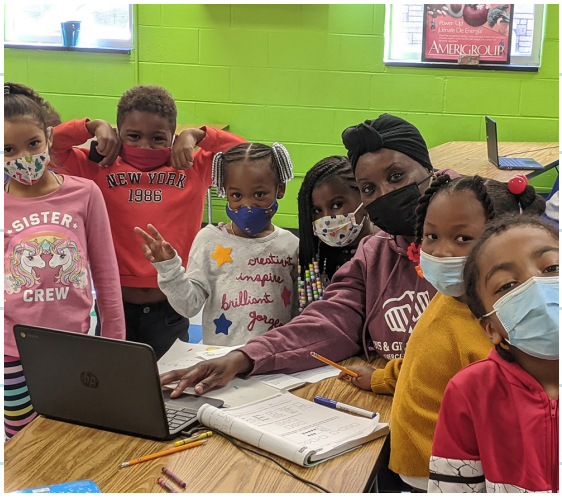
BOYS & GIRLS CLUBS
OF MERCER COUNTY
212 Centre Street
Trenton, NJ 08611

BOYS & GIRLS CLUBS
OF MERCER COUNTY

HELP KEEP US MOVING FORWARD

Enrichment Activities – Computer Art

Developing Teen Leaders with Youth of the Year



Learning from Supportive Club Staff