

# JUNE 2021 Sponsorship Opportunities

Proceeds from this event benefit the Boys & Girls Clubs of Mercer County's Triple Play healthy-living initiative. Triple Play embodies healthy eating, healthy cooking, and physical education through our After School & Summer Camp Programs. Youth are empowered to make healthier choices for the rest of their lives. By supporting this event, you are assisting BGC Mercer in giving young people the tools to achieve an overall healthier lifestyle and ultimately improve the community's overall health.

# □Event Sponsor \$20,000

- Fund the participation of 20 youth in our Triple Play *Healthy-living Program*, for one year
- Recognition on event website
- & Logo included in all event correspondence
- ₼ Registration for up to 20 cyclists
- Premier logo placement on event t-shirt
- ⊙ Opportunity to include an item in gift bag
- Recognition as a BGC Mercer Funding Partner for one year

# □Champion Sponsor \$10,000

- Fund the participation of 10 youth in our Triple Play Healthy-living Program, for one year
- Recognition on event website
- Registration for up to 15 cyclists
- Logo on event t-shirt
- 65 Opportunity to include an item in gift bag

# **□**Gold Sponsor \$7,500

- ₅ Fund the participation of 7 youth in our Triple Play *Healthy-living Program*, for one year
- A Recognition on event website
- ♠ Registration for up to 12 cyclists
- Logo on event t-shirt
- Opportunity to include an item in gift bag

# □Silver Sponsor \$5,000

- ₅ Fund the participation of 5 youth in our Triple Play *Healthy-living Program*, for one year
- Recognition on event website
- Logo on event t-shirt
- Opportunity to include an item in gift bag

BOYS & GIRLS CLUBS
OF MERCER COUNTY

Attn: Bike for Club Kids



# Sponsorship Opportunities Continued

- ☐Bronze Sponsor \$2,500
  - Fund the participation of 3 youth in our Triple Play Healthy-living Program, for one year
  - ₼ Recognition on event website
  - ♠ Registration for up to 5 cyclists
  - ₼ Logo on event t-shirt

#### ☐Bike Shop Sponsor

- Promote Bike for Club Kids through your business, start a team named for your business and recruit participants to join your team
- Logo on event t-shirt

Name:	Title:
Organization:	
Email Address:	Telephone Number:
Street:City:_	State: Zip:
Sponsorship Level:	
Card number:	CVV: Expiration Date:
Cardholder signature:	

For more information, contact Zoubir Yazid at 609-575-6333 or zyazid@bgcmercer.org

The Boys & Girls Clubs of Mercer County is a 501 (c)(3) organization. All donations will be acknowledged. Your contribution is tax deductible less \$40 per confirmed participant. Our Federal ID number is 21-0634556.

To learn more or register online go to https://secure.qgiv.com/event/bikeforkids/ or send check payable to: Boys & Girls Clubs of Mercer County 212 Centre Street I Trenton, NJ 08611 Attn: Bike for Club Kids