



Learn more about how we make a difference.



## **Build your own Run for Club Kids**

Support a worthy cause from your own campus or location. The idea is to recruit

passionate individuals from your office or organization to participate in your own Run for Club Kids event and raise important funds to support Club Kids and programs. You will make a profound difference in the lives of children who need us most.

**What?** Schedule an onsite "mini run" or encourage your employees or members to participate virtually- it's fun and easy.

**Why?** Promotes team building and helps leverage more support for the Club, without leaving your own location.

Where? At your office, church, fitness studio or on your own block.

**When?** Select a day and time that works for you and those who are going to join you, preferably in October 2024. We will package special run shirts and race bags for you. We are also happy to set up an info table, display flyers about our events and programs and volunteer opportunities to get people psyched for your event.

We are happy to work with you to customize the experience and make it as easy as possible for your group to participate[NH1].

You can create a fundraising page for your squad and even share the page directly to Facebook or X(Twitter) via buttons on your page.

The leader of your group or organizer of your "mini-run" will serve as the "Team Captain". The captain has access to log in, customize the page and to see who has registered or donated.

We ask that you take photos at the event and share them on social, tag @bgcmercer or just email them directly to us. Or[NH2] we are happy to come to your office and help facilitate your Run for Club Kids or to cheer on you and your team.

In the past, some workplaces have found they can get more participants by collecting cash and Venmo donations and writing one bigger check to the Club.

Just be aware, you may need a waiver for people to run on your grounds, and we can help provide that.

