





ANSWERING THE CALL For Youth, Families, and Communities

2022 was a year to remember as we celebrated our 85 years of service to the greater Trenton community, named John Ramos Youth of the Year, presented 22 seniors with scholarships and opened (6) new after school sites to help area kids and families recover from COVID.

It was a year that we recognized and thanked Dave Anderson for all his achievements in his 20 years of leadership as CEO. I am grateful to Dave for all he has done to position the Club where it is today, and I look forward to continuing our work together in his new role with the Club. As Dave passed the CEO baton to me, and as I approach my 25th year with the organization, I am thankful that the Board of Directors has trusted me to lead the organization and to continue making progress. I look forward to working with the board, our staff, and community partners to continue offering our kids the best opportunities and programming to ensure their future success.

2022 was also a bounce-back year for programs and enrollment. Membership in our after school programs and summer camps grew to pre-Covid-19 levels through the expansion into six new schools, enabling us to provide services to over 650 youth. Thanks to our dedicated donors' great support, we raised an additional \$250,000 in new funding to support our growth.

We are proud of what we accomplished in 2022 but realize we must do more to address the challenges our youth and families must overcome. In response, our Board of Directors has approved a strategic plan that has three primary focus areas: 1)The successful transition of leadership, 2) Increasing Club resources and volunteers to grow our impact, and 3) Continuing to emphasize program quality and increase Hispanic/Latino participation. By focusing on these three areas, we are confident that we will be well equipped to support our youth and families for the challenges of tomorrow.

We are all excited about our future but understand that we cannot sustain our success and impact alone. We thank everyone who has continued to answer the call for support and welcome everyone looking to make a difference in the lives of our youth. Please reach out to me at rcoleman@bgcmercer.org as I'm happy to meet with you and talk about how you can help us impact youth who need us the most.

Sincerely,

President & CEO

Reginald & Clima

Boys & Girls Clubs of Mercer County

THE YEAR by the numbers:

178,375

Meals and Snacks Served

14%

Increase in Social-**Emotional-Learning Aptitudes**

Teen Internships

29,517

Online Lessons Delivered

22

Scholarships Awarded for College/Career Education Their Reading Grade Level

27%

of Students Increased

Youth in **After School Programs**

Youth Learned About STEM

Campers Experience Summer Camp

Youth Form Chess Club

Core Volunteers **Supporting Club Programs**

Low Cost Bikes Provided to Community









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85 Ways...Stories of Impact

BGCM Adds Up

Club Kid Donna participates in the After School Program, including homework completion (Power Hour) and small group tutoring with the NJ Tutoring Corp. As related by her tutor Pam, "Donna has a strong personality and has confidence in her work. She is outgoing and an overachiever in math, going as far as attempting long division at seven years old. Donna tells us how much she loved the one-on-one tutoring because she was by herself, allowing her to explore things at her own pace." BGCM supports Club kids to be the best they can be and have great futures.

Turning over a New Leaf

Jayla, a second grader, has participated in the Club for three years, including the trying times during Covid. She had great difficulty with virtual schooling and expressed this with negative behavior such as acting out, self-doubt, and defiance. With our After School Program's consistency and attention, Jayla has slowly improved her patience and self-discipline. In addition, she's improved her interpersonal skills with peers. Jayla has learned to be more polite and to apologize. The staff has worked to connect the family with appropriate community resources. Jayla still has behavioral goals to achieve, but we all feel good about the progress so far and keeping Jayla on an upbeat track for a successful future.

BGCM Career Launch Program Does Its Job

Every year, we serve teens who choose to spend their time at the Club with us because of the programs we offer, the exposure to new experiences and resources, and most importantly, the relationships with peers, mentors, and other adults. One example is Club Teen Gary, who initially was a timid and reserved young man. Over time with participation in the Career Launch Program, staff observed him gaining confidence and a better sense of identity. Gary opted for a childcare internship, and he blossomed. He interacted naturally with children, and they respected and appreciated him, which gave him a sense of pride. As a result of his dedication and hard work, Gary received a part-time job with our After School Program.

Computer Exchange Lights-up Potential

We often witness positive change in our teen program, with one example being Jamal. When Jamal started the program, he was adamant about finding his niche but was very shy and introverted. However, through his internship with the Computer Exchange and his participation in the IT Club, Jamal found a group of likeminded friends who shared a passion for IT. His dedication and work ethic resulted in working part-time in the Computer Exchange, repairing, troubleshooting, and selling computers. Jamal has become an incredible asset and a dedicated leader in supporting new interns who choose to work in the Computer Exchange.



Service and Success in our 85th Anniversary Year





STEM was back in full force in 2022 with our STEM Conference in person and the start of our Teen STEM Club. Thanks to J&J, BMS, Thermo Fisher, Comcast & Kentfield Foundation for making it happen.



Reading for Success and academic skills building in our curriculum support achievement in school. Plus, TCNJ tutoring during after school program and camp sustains our Club member's academic growth year-round. The Mercanas Foundation and NJ Dept of Community affairs support the Club's ASP and tutoring.



The Club Garden & Outdoor Education program continued to thrive in 2022. With the expansion of a new garden at Spruce Street, more youth can learn about gardening & the environment. Thanks to all volunteers, especially Tarry & Jeanne. Also, we thank Novo Nordisk for supporting our healthy living programs!



also bounced back in a big way in 2022. With our College & Career Fair, college tours, and guest speakers all returning in-person. In June, we also awarded 22 students with post-secondary scholarships. Thanks so much to key supporters Bank of America, Bloomberg, Blackrock, Mercer



The Club's College & Career Access programs Summer Camp was back in full swing, with 450 youth having fun, learning, and exploring on weekly field trips. We did not turn any child away based on a family's ability to pay, thanks to Merancas & Sands Foundation and individual



Social Emotional Learning support continued to be a core focus of the Club's youth development strategy. Providing youth with a safe and encouraging environment where they learn how to communicate better and manage emotions helps everyone recover from the mental health challenges of the pandemic.



FY 2022 saw 6 new after school program sites opening: 3 in Ewing and 3 in Trenton. We can now support 650 youth a day. Thanks to Amazon, AT&T, PACF, Bunbury, Mercer County, and PNC for continued funding to enable us to serve those youth who need us



Run for Club Kids broke the \$200,000 threshold again this year, with runners joining both in person and on their own. Special thanks to co-chairs Bill Sheehy & RJ Lewis, all the runners, and key sponsors Otsuka, NJM, and Rue Insurance. Please join us remotely or at our Nov 5th, 2022 Run for Club Kids!



BEX had another successful year getting more than 2,000 low cost bikes into the community and providing the Club with over \$200,000 in sales proceeds to support our After School Program. Special thanks to the over 60 volunteers who make this happen throughout the year.



Food security continued to be a Club priority, with delivering over 175,000 meals and snacks in 2022. Through a partnership with Mercer Street Friends, we also added a weekend food backpack program. Thanks to the NJ Dept of Agriculture, WaWa, Bonner Foundation, and Northfield Bank Foundation for supporting our kids and families

THANK YOU to our funding partners



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NJ Department of Education

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PACF = Princeton Area Community Foundation

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VOLUNTEERS SUCCEED WITH CLUB KIDS CHESS FOR SUCCESS



Chess for Success at Spruce Street engages volunteers and Club kids in an exciting experience. Chess playing enhances intelligence, creativity, concentration, strategic thinking, and self-esteem – all while having fun! Robert "Bob" Savage, a core volunteer, enjoys having Club kids look at the board and see all the options. "I get to see the different ways they think and their different perspectives." Another core volunteer, Shea Patel, said her favorite moment was when one of the students she taught beat her! Some of the Club kids' favorite aspects of Chess for Success are the "Smack Talk & Roasting" and the excitement of competition. And from BGCM's perspective, we love that the volunteers and staff are building nurturing





VOLUNTEERS AND ENTREPRENEURS SUPPORTING THE CLUB'S MISSION



Theresa and Jay Wrobel, residents of Lawrence, are a couple that value a good mission and outcome. Theresa, a former market researcher, and Jay, a medicinal chemist, have been involved in the community for decades. As volunteers at the Bike Exchange, they saw the impact the Club's activities had on youth and the community. The Bike Exchange experience led them to create Princeton eBikes in 2021, with partner Russ White, founder of the Bike Exchange, with all profits going to BGCM. "We have been fortunate in life and wanted to give back," says Jay. Their community experience in multiple charitable organizations exposed them at the local level to the need to address inequities for youth. The couple wanted to make a difference for Trenton-area kids. BGC Mercer's "depth and breadth of activities" and "the ability to successfully execute programs" made the organization stand out. Theresa's role in CASA with children in foster care provided insight into the impact of BGCM camps and after school programs. Theresa said her former mentees love to take Club trips, do science activities, and, most importantly, the children get the opportunity to do things not available at home. BGC Mercer "is an effective organization," says Theresa, "to support the education and development of local youth to build great futures."



Upcoming EVENTS

College, Career & Job Fair - Oct. 20 Run for Club Kids - All October and Nov. 5 (in person) Chair Event - Nov. 9 Teen STEM Conference - Nov. 10

Coming in 2023

Youth Art Show Youth of the Year The Blue Door Benefit **Volunteer Month** 9 and Dine Golf **Youth Awards Night After School Program Cook Off**



2022 OPERATING REVENUE: \$8,666,697 **Foundations and Corporate Gifts** Contributions 19% Rent, Investment, Other **Government Grants Special Events Program Fees** Membership Dues 16% Social Entrepreneurial Businesses Endowment Gifts 2022 OPERATING EXPENSE: \$8,538,651 Program **Fundraising** Management 87%

YEAR IN REVIEW 2021 - 2022

	1 1-2022	/0	1 1-2021
Foundations & Corporate Gifts	736,795	9%	626,242
Contributions	449,806	5%	379,796
Endowment Gifts	3,578,365	41%	310,307
Government Grants	1,423,393	16%	924,949
Special Events	334,562	4%	342,641
Program Fees	1,684,823	19%	1,334,260
Membership Dues	38,768	0%	11,233
Social Entrepreneurial Businesses	320,950	4%	201,057
Rent, Investment, other	99,235	1%	346,850
Employee Retention Tax Credit			762,038
Total	8,666,697		5,239,373
Salaries, Taxes, Benefits	3,183,563	37%	2,515,772
Equipment & Supplies	432,682	5%	309,801
Contractors	341,234	4%	231,897
Special Events Costs	26,706	0%	16,647
Utilities & Repairs	157,562	2%	141,149
Transportation	222,483	3%	21,144
Insurance	167,483	2%	136,707
Dues, Training, Rent, Postage, Misc	128,706	2%	140,149
Gifts to the Foundation/Endowment	3,585,432	42%	1,163,307
Depreciation	292,800	3%	293,811
Total Operating Expense	8,538,651		4,970,384
Net Operating Cash	128,046		268,989
PPPLoans	463,875		474,247
Ensuring Success Campaign	695,480		

FY-2021



Celebrating our 85th Anniversary in 2022



This year is about new beginnings and new ways of reaching Mercer County youth while continuing with what works. Our social, enrichment, educational, and career activities have advanced Mercer's young people for 85 years. Your support will help us continue making positive impacts in 85 ways for another 85 years and beyond.



